

Shawsheen West PAC Meeting – Sept. 8, 2020
Zoom (Zoom login information at the end of agenda), 7 p.m.

AGENDA

Meeting called to order at 7:19 p.m.

Adoption of Agenda (Liz made motion, Julie seconded)

Approval of Minutes from May meeting (Liz made motion, Julie seconded)

Introductions: WELCOME FIRST GRADE PARENTS !! Tara introduced the guests to our best.

Officers' Reports

President: Tara DeFilippo

Treasurer: Julie Barrett

Vice President: Liz Hughes

Secretary: Debby Valdes (not in attendance due to her daughter's birthday)

Ongoing Business

1. **Open Coordinator Positions:** We are still in need of a Box Tops Coordinator for Shawsheen and a Shop with Scrip Coordinator.

2. **Technology and/or Updates:** Mrs. King, Dr. Foster
 - a. **Mrs. King:** They just painted a bunch of paws at the Shawsheen, spent \$50 and has receipt to get reimbursed for that out of one of the line items. Technology she's in the process of ordering a couple of more things the teachers want for extra platform stuff. Think she has \$100 for first grade and another programming subscription to bring up at next meeting.
 - b. **Dr. Foster:** Also needs to paint paws - looking for any volunteers from PAC who could help out with that. He borrowed the form from the middle school principal to use who also has extra spray paint. Mrs. King has extra as well. She has the paw prints. Needs about 2-3 volunteers to help. Maybe take an hour, an hour and a half. Volunteers can reach out to him.

3. **Ongoing fundraisers:** Amazon Smile, Box Tops for Education, Stop and Shop A+ rewards, Shopwithscrip.com (gift card online company purchase all sorts of gift cards from and the PAC will get a percentage back to us from those sales. Will run the entire year. Depending on how well it goes may do monthly orders, every other month orders, every quarter. It depends on how busy or how many gift cards are ordered a month.

4. **Shop with Scrip:** The PAC will get a percentage for each gift card purchased. Orders are placed online and collected at the end of every month by a coordinator (one of us). We place the order then the cards get mailed to us. We will either have to mail the cards to the purchaser or they can pick up from us.

5. **Apparel Sale:** Heather Long gave us an update on the apparel sale. It's an online sale done twice a year in the fall and spring. It runs online for a two-week period. Customers pay with their credit card and four weeks after the sale ends she receives merchandise, sorts it and delivers it to schools - this year we also has a gift option and parents can pick up items at her house if they don't want

them to go home with their child. She would like to do Oct. 19-25.(the pie fundraiser will end on the 13th). Get fundraiser approval form sent in and dates will be approved. Heather will promote to social. (Liz to make Heather admin to new PAC Facebook group). Heather also asked if we should add masks to the apparel sale? Both principals thought it would be OK to do so.

6. **Enrichments:** Liz gave an update on enrichment programs. The Musuem of Science Program for the first part of this year is focused on grades 4 and up. They are still working on their new virtual programming and will be in touch as soon as it's all set.
7. **New Website Update:** The new PAC website will be up and running soon. In case anyone missed it we did change the PAC Facebook page to a group to allow folks to search for posts they are interested in and so we can upload files and more information, etc.

New Business

Fundraisers for the year so far:

- a. **Discount Card** for local businesses-this will be until we sell all 500 of them (and we can always order more too). The cards offer discounts to 15-20 local businesses and are good for one year. We are currently testing how to pay for these without having contact trying to eliminate any cash or check transactions. Julie and Tara working with PayPal and its shop feature we may be able to use where people can order from the shop and we'll mail out cards to the families. Those are being delivered at the end of September and run until they are gone. \$10 each but will have to add on a small fee - so each card will be \$11.
- b. **Thanksgiving pies, pastries, cakes and more-MCM fundraising** - same company we've been using for years. All ordering will be done online as well as payments. We will host a drive-thru pick up at the Shawsheen on Tuesday Nov. 21 for pies, pastries and cakes. Other items purchased can be shipped directly to the shopper. They've also added on purchasing gifts, gift baskets, coffee etc. Shipping directly and we don't have to dael with any money. Everything's done electronically from the website.
- c. **Tremezzo Ristorante** fundraiser set for Monday Sept. 28; 15% of total sales; owner approached us to help us fundraise and this was set up. Thank you to Rick Lowe for offering this up to us as a fundraiser!
- d. **99 Restaurant** fundraiser: Date TK, will be in the winter/spring

Any other fundraising ideas please feel free to let us know!

Teresa Smith suggested we look at the drive in movie nights the Tewksbury PAC is doing at Wamesit Lanes.

Open Discussion

Meeting adjourned at 7:53 p.m.

Next Meeting: Our next meeting is set for Monday Oct. 5 at 7 p.m. via Zoom

Zoom meeting info Link:

<https://us02web.zoom.us/j/82909505139?pwd=V1FtRnRESkNxUkZXT2dWSUR3bXFrZz09>

Meeting ID: 829 0950 5139

Passcode: 199060